



avb.bank

918.251.9611



Cooper Rash
918.259.2793
crash@avb.bank

FOR IMMEDIATE RELEASE

Russell Brown Joins AVB Bank Board of Directors

(Broken Arrow, OK) – Kelley Rash, AVB Bank Chairman of the Board, and Ted Cundiff, AVB Bank President and Chief Executive Officer (CEO) announce the addition of Russell Brown to the AVB Bank Board of Directors.

Brown serves as the Chief Revenue Officer (CRO) for Relation “Relation” Insurance Services, formerly Ascension Insurance. Relation is a specialty insurance brokerage that offers risk-management and benefits-consulting services, including employee benefits, property and casualty, education solutions, personal lines and retirement solutions across the United States. At Relation, Russell is responsible for new business development and retention of current clients. He also oversees Relation’s client service effort through the company’s regional service teams, providing acquisition integration and support leadership in addition to managing producer support efforts.

Brown is a veteran insurance brokerage CEO, as well as a 16-year Million Dollar Round Table member and seven-time Top of the Table honoree. Leveraging his impressive track record as a successful producer himself, Brown focuses his experience and expertise on deepening Relation’s sales team’s capabilities, expanding products/services to clients and boosting sales productivity.

Brown joined Relation in 2019 when his company, Premier Consulting Partners, was acquired. As co-founder and CEO for Premier, a Relation Company, Brown has led and developed a dynamic group of Premier business leaders since 2005. Premier, a full-service insurance brokerage and risk management firm headquartered in Tulsa, OK, specializes in strategic solutions for employee benefits, human resources, and personal and business wealth management.

“With Russell’s vast experience as a life insurance analyst, coupled with his extensive community banking experience, he brings a wealth of knowledge to the AVB Bank Board,” said Chairman Rash.

President and CEO Cundiff added, “I have seen first-hand, through AVB’s joint partnership with Premier, how Russell is committed to providing comprehensive and customized solutions to his clients.” Cundiff added, “We are thrilled to have him join our Board and collaborate with AVB.”



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(Cont.) – Brown is a graduate of the University of Arkansas with a Bachelor of Science (B.S.) in Agricultural Business. He proudly represented the Razorback Athletic Department as an offensive lineman for four consecutive years. Brown is a proud member of the National Association of Insurance and Financial Advisors (NAIFA) and Young Presidents Organization. While Russell’s successes are many, his most proud accomplishments are his 22 years of marriage to his lovely wife and raising five children with the same core values he instills each day.

Founded in Broken Arrow, Oklahoma, in 1905, AVB Bank is a sixth-generation family-owned community bank with locations in Tulsa and Broken Arrow. The Bank offers a variety of competitive deposit and lending solutions for businesses and individuals, including checking and sweep accounts, mortgage lending, commercial and small business loans and lines of credit, commercial real estate finance loans, credit cards, merchant services, remote deposit capture, as well as mobile and online services including bill payment, mobile deposit, small business mobile deposit and cash management.

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